

**ORDER**

Henderson - Las Vegas  
KVVU TV

<b>Orders</b>	<b>Order / Rev:</b>	<b>488218</b>	
	<b>Alt Order #:</b>		
	<b>Product Desc:</b>	Issue Advertiser	
	<b>Estimate:</b>		
	<b>Flight Dates:</b>	08/06/12 - 08/07/12	<b>Primary AE:</b> House Political-KVVU House Political
	<b>Original Date / Rev:</b>	08/03/12 / 08/03/12	<b>Sales Office:</b> KVVU
	<b>Order Type:</b>	GENERAL	<b>Sales Region:</b> Local

<b>Agency</b>	<b>Name:</b>	<b>Wired Media Partners</b>	
	<b>Buying Contact:</b>	Rachael Beale	<b>Billing Type:</b> Cash
	<b>Billing Contact:</b>		<b>Billing Calendar:</b> Broadcast
		1580 Lincoln Street	<b>Billing Cycle:</b> EOM/EOC
		Denver, CO 80203	<b>Agency Commission:</b> 15%

<b>Advertiser</b>	<b>Name:</b>	<b>AUC AFSCME</b>	
	<b>Demographic:</b>	A35-64	<b>New Business Thru:</b>
	<b>Product Codes:</b>	Political-Issues	<b>Order Separation:</b> 00:10:00
	<b>Priority:</b>	IMP	<b>Advertiser External ID:</b>
	<b>Revenue Codes:</b>	POL, PLI, FLT	<b>Agency External ID:</b>

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/07/12	26	\$12,700.00	\$10,795.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	26	\$12,700.00	\$10,795.00	0.00
<b>Totals</b>	<b>26</b>	<b>\$12,700.00</b>	<b>\$10,795.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House Political-KVVU House			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KVVU TV	22%	\$12,700.00
Market	100%	\$57,727.27

**Competitive Share**

	Share	Total
KBLR	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	28%	\$16,163.64
KLVX	0%	\$0.00
KTNV	16%	\$9,236.36
KTUD	0%	\$0.00
KVBC	34%	\$19,627.27
KVCW	0%	\$0.00
KVMY	0%	\$0.00
LV1	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KVVU	08/06/12	08/07/12	FOX 5 News AM M-F 5a-6M	5a-6a	MT-----	:30	4	\$300.00	IMP	0.00	NM	4	\$1,200.00
				FOX 5 News 5-6am M-F										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 08/06/12	08/12/12	MT-----	4	\$300.00	0.00							
N 2	KVVU	08/06/12	08/07/12	Fox 5 News Am M-F 6a-7M	M-F 6a-7a	MT-----	:30	4	\$425.00	IMP	0.00	NM	4	\$1,700.00
				Fox 5 News AM M-F 6a-7a										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							

KVVU TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KVVU	08/06/12	08/07/12	Fox 5 News Am M-F 6a-7a Fox 5 News AM M-F 6a-7a	M-F 6a-7a	MT-----		:30	4	\$425.00	IMP	0.00	NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 08/06/12	08/12/12	MT-----	4	\$425.00	0.00								
N 3	KVVU	08/06/12	08/07/12	Fox 5 News AM M-F 7a-9a Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MT-----		:30	8	\$400.00	IMP	0.00	NM	8	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 08/06/12	08/12/12	MT-----	8	\$400.00	0.00								
N 4	KVVU	08/06/12	08/07/12	Fox 5 News at 5 M-F 5-530p Fox 5 News at 5	5-530p	MT-----		:30	2	\$400.00	PMT	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 08/06/12	08/12/12	MT-----	2	\$400.00	0.00								
N 5	KVVU	08/06/12	08/07/12	Fox 5 News at 5 M-F 530-6p Fox 5 News at 5 MF 530-6p	M-F 530-6p	MT-----		:30	2	\$400.00	PMT	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 08/06/12	08/12/12	MT-----	2	\$400.00	0.00								
N 6	KVVU	08/06/12	08/07/12	Fox 5 News M-F 10p-11p Fox 5 News M-F 10p-11p	10p-11p	MT-----		:30	4	\$1,000.00	IMP	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 08/06/12	08/12/12	MT-----	4	\$1,000.00	0.00								
N 7	KVVU	08/06/12	08/07/12	Fox 5 News M-F 11-1135p Fox 5 News M-F 11p	M-F 11-1135p	MT-----		:30	2	\$500.00	IMP	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 08/06/12	08/12/12	MT-----	2	\$500.00	0.00								
													Totals	26	\$12,700.00



# Station Order Revised AUC-AFSCME

**Market:** Las Vegas

**Flight Dates:** Monday, August 06, 2012 to Tuesday, August 07, 2012

Estimate ID

11551

**Contact:** Bryan Cochran  
**Email:** Bryan.Cochran@kvvu.com

**Phone:** 702-435-5555  
**Fax:** 702-435-6369  
**Direct:** 702-436-8275

## KVVU-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Total
				Aug 06	Aug 07	
KVVU 5a News	EM	M-F	\$300.00	2	2	4
5:00 AM 6:00 AM		30	\$1,200.00			
KVVU 6a News	EM	M-F	\$425.00	2	2	4
6:00 AM 7:00 AM		30	\$1,700.00			
KVVU 7a News	EM	M-F	\$400.00	4	4	8
7:00 AM 9:00 AM		30	\$3,200.00			
KVVU 5p News	EN	M-F	\$400.00	1	1	2
5:00 PM 5:30 PM		30	\$800.00			
KVVU 5:30p News	EN	M-F	\$400.00	1	1	2
5:30 PM 6:00 PM		30	\$800.00			
KVVU 10p News	LN	M-F	\$1,000.00	2	2	4
10:00 PM 11:00 PM		30	\$4,000.00			
KVVU 11p News	LN	M-F	\$500.00	1	1	2
11:00 PM 11:30 PM		30	\$1,000.00			
<b>Station Gross Totals</b>			<b>\$12,700.00</b>	<b>13</b>	<b>13</b>	<b>26</b>

Rachael Beale  
Wired Media Partners

Date/Time Sent: 8/3/2012 9:44:35 AM  
KVVU-TV  
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